

Financial Management Case Study Of Gweru Women Entrepreneurs

Conducting Case Study Research for Business and Management Students *Challenges in City Management Rethinking the Case Study in International Business and Management Research* Case Study Research for Business **Revenue Management and Pricing** Rethinking the Case Study in International Business and Management Research **Qualitative Methods in Business Research** **The Case Study Companion** **Contemporary HRM Issues in the 21st Century** Case Studies in Knowledge Management Operational Risk Management **50 Case Studies for Management & Supervisory Training** **The Economics of Workers' Management** **Sport Management in the Middle East** The Multiple Case Study Design **International Human Resource Management** *Project Management Case Studies* **Case Theory in Business and Management** **Flood Risk Management** *Business Process Management Cases* **HIM Case Studies, Second Edition** **Health Services Management** **Developing Analytical Skills** *How to do your Case Study* **Case Studies As a Teaching Tool in Management Education** Healthcare Quality Management **Case Study Methodology in Business Research** Case Study Research in Software Engineering **Case Studies in Strategic Management** **Academic Library Management** **Working Capital Management** **Flood Risk Management** **Library Management** *Product Management Case Study Approach* **Product Management Case Study Approach - New App Ideation & Launch** *Logistics, Supply Chain and Operations Management Case Study Collection* **Case Studies in Performance Management** Business Innovation **Case Study Methodology in Higher Education** **A Case Study Approach to Classroom Management**

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Product Management Case Study Approach - New App Ideation & Launch Nov 25 2019 A practical step by step guide to conceptualizing and building a successful Application in this hyper-competitive digital world. The book is structured as per the Product Management Lifecycle and covers the below using a Case Study based approach 1. Detailed explanation of the Product Management Lifecycle stages 2. Tools and Methodologies Product Managers and Technology Entrepreneurs use at each stage 3. Expected Outcomes and Deliverables from each stage 4. Practical Case-based illustrations to facilitate your understanding of the concepts If you are a budding entrepreneur, a start-up or an organization looking forward to launching a new app, you should follow the approach as described in the book for an all-encompassing and comprehensive app launch! If you are planning to make a career in Digital Product Management, then the book will help you in learning what would otherwise take years of experience! Existing Product Management Professionals launching new Apps or new features in existing Apps can benefit from the process, tools and methodologies described in the book! Technology Consultants looking to make an enticing proposal for their clients or looking for a great execution plan can simply create templates out of the book!

Contemporary HRM Issues in the 21st Century Feb 21 2022 This book explores the contemporary issues that have emerged or evolved in Human Resource Management (HRM) during the 21st century, such as social media, issues of climate change and artificial intelligence (AI), and provides insight from expert academics in the field alongside real world examples.

Academic Library Management Apr 30 2020 What does successful academic library management look like in the real world? A team of editors, all administrators at large research libraries, here present a selection of case studies which dive deeply into the subject to answer that question. Featuring contributions from a range of practicing academic library managers, this book spotlights case studies equally useful for LIS students and current managers; touches upon such key issues as human resource planning, public relations, financial management, organizational culture, and ethics and confidentiality; examines how to use project management methodology to reorganize technical services, create a new liaison service model, advance a collaborative future, and set up on-the-spot mentoring; discusses digital planning for archives and special collections; rejects "one size fits all" solutions to common challenges in academic libraries in favor of creative problem solving; and provides guidance on how to use case studies as effective models for positive change at one's own institution. LIS instructors, students, and academic library practitioners will all find enrichment from this selection of case studies.

Revenue Management and Pricing Jun 25 2022 Revenue management is the process of allocating the right inventory to the right kind of customer at the right price to maximise revenue. It applies particularly to the service sector. Covering numerous industries, these case studies demonstrate a variety of scenarios, problems and solutions.

Operational Risk Management Dec 19 2021 Operational Risk Management offers peace of mind to business and government leaders who want their organizations to be ready for any contingency, no matter how extreme. This invaluable book is a preparatory resource for when times are good, and an emergency reference when times are bad. Operational Risk Management is destined to become every risk manager's ultimate weapon to help his or her organization survive ? no matter what.

50 Case Studies for Management & Supervisory Training Nov 18 2021 Managers and supervisors will sharpen their analytical and

decision-making skills with this new collection of fully reproducible case studies. Based on actual, real-life situations, these exercises prepare supervisors and team leaders for the challenging problems they face in today's complex workplace. Each case study includes: Summary of the case; Discussion questions which evoke thought and analysis; Suggested solutions to the problems presented. Training Objectives: Improve participant's listening skills; Empower employees to negotiate; solutions fairly; Provide opportunities for participants to practice new skills in a supportive environment; Illustrate the skills needed to respond productively to complex issues. Activities Cover: Performance appraisal; Managing effectively; Sexual harassment/discrimination; Managing disruptive employees; Coaching/counseling employees; Hiring the right person

HIM Case Studies, Second Edition Feb 09 2021

Logistics, Supply Chain and Operations Management Case Study Collection Oct 25 2019 Logistics, Supply Chain and Operations Management Case Study Collection is a rich and varied compilation of relevant case studies from across logistics, supply chain management and operations. It contains real life scenarios from leading companies including Volvo, Vortex, Honda of America, Green Cargo and Swedish Transport Administration. It includes a foreword by Martin Christopher. Comprehensive in scope and scrupulous in detail, Logistics, Supply Chain and Operations Management Case Study Collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, hospitality and other industries. In these pages readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers who are involved in logistics and supply chain management will find the collection extremely helpful. Directors and managers will find immediate application of strategies and tactics to their own situations and challenges and learn to identify potential pitfalls before they become chronic issues. Training professionals will have a valuable tool for testing management proficiency in crisis mitigation and resolution, and particularly useful in academic curriculum, independent learning modules and professional training programs. Academics and professional trainers will benefit from expanded question and answer sections designed to measure knowledge transfer and lessons learned. Students will learn from engaging, topical situations that are highly relevant to the fields of logistics, supply chain management and operations, and both students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

Case Studies As a Teaching Tool in Management Education Oct 05 2020 "This book demonstrates the benefits and challenges associated with teaching through case studies in management studies, by weaving theory and practice to form a comprehensive outline for educators"--

Case Study Research in Software Engineering Jul 02 2020 Based on their own experiences of in-depth case studies of software projects in international corporations, in this book the authors present detailed practical guidelines on the preparation, conduct, design and reporting of case studies of software engineering. This is the first software engineering specific book on the case study research method.

Case Studies in Knowledge Management Jan 20 2022 Case Studies in Knowledge Management provides rich, case-based lessons learned from several examples of actual applications of knowledge management in a variety of organizational and global settings. A variety of KM issues are explored, including issues associated with building a KMS, organizational culture and its effect on knowledge capture, sharing, re-use, strategy, and implementation of KM initiatives and a KMS. The benefit of focusing on case and action research is that this research provides

an extensive and in-depth background and analysis on the subjects, providing readers with greater insight into the issues discussed.

Library Management Jan 28 2020 An essential reference for professionals within the Library and Information Science field, this book provides library managers with the requisite skills to utilize the case study approach as an effective method for problem solving and deliberation. The first chapter discusses the case study as a research tool. The second chapter outlines the processes involved in conducting a case study. An actual case model is presented in the third chapter. The succeeding chapters include case studies written by library management students at Valdosta State University in the USA. The chapters include discussion questions, analyses, and alternative scenarios to provoke further thought and discussion. Written from a practitioners perspective Draws on the authors wide-ranging practical experience as a library director Guides the reader though the case study process

Qualitative Methods in Business Research Apr 23 2022 'Comprehensive, current and compelling, a winning combination for any research student or practitioner interested in increasing his/her knowledge about qualitative methods as they apply to business research' - The Qualitative Report Covering all the major qualitative approaches in business studies (including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory and action research), this practical how-to guide shows how qualitative methods are used within management, marketing, organizational studies and accounting. Within each approach, the authors consider crucial issues such as framing the research, generating research questions, getting access, collecting empirical materials, reporting the results and evaluating the research. Original case studies drawn from around the world are included throughout to demonstrate the practical applications of the methods discussed.

Developing Analytical Skills Dec 07 2020 Annamalai University, Department of Business Administration conducted a National level workshop on "Case Study" for faculty members and industrial practioners. Participants from different parts of the country participated in the programme. This book is an outcome of the workshop. Experts trained in leading B- schools conducted the workshop. An assignment was offered for the participants to collect information from industries and their research works constitute a major source for the book. The book on Developing Analytical Skill: Case studies in Management provides 61 cases developed by experts from different management institutes and universities from India and abroad. The cases reflect real life situation from different industrial sectors including services industry.

Working Capital Management Mar 30 2020 Stay liquid, think global, and better manage resources with this authoritative guide Working Capital Management is a comprehensive primer on keeping your business financially competitive in the face of limited access to short-term funds. With detailed insight applicable to each phase in the business cycle, this authoritative guide helps managers revamp current practices for more efficient use of assets and liabilities, including more stringent monitoring and planning of collections, disbursements, and balances. Readers will learn how to minimize investments in idle resources, and how to maximize the use of forecast data to better identify risk and the optimal use of available funds. Case studies illustrate the practical applications of the ideas presented, with particular attention given to cash budgeting, forecasting, banking relationships and other common scenarios with specific requirements. Managing a company's short-term resources is both an art and a science. Effectively maintaining funds for ongoing activities – and keeping those funds liquid, mobile, and available – is a masterful skillset lacking in business. Working Capital Management offers practical advice for managers in this challenging position, providing guidance that helps them: Learn the specific metrics at work in capital management, and the problems that they can cause Improve cash management with robust fraud protection and better use of short-term instruments Manage the issues that arise from accounts

receivable, inventory, payables, information management, and international sources Develop an effective management system for key points in the working capital cycle The recent liquidity crisis in the U.S. has thrown the spotlight onto those companies that have adjusted well to credit contraction and the weakened economy, and these success stories – some of which are noted in the book – demonstrate that a positive business outcome can be accomplished. Working Capital Management provides a clear look at a complex issue, with practical, actionable, sustainable advice.

Case Study Methodology in Business Research Aug 03 2020 A complete guide for how to design and conduct theory-testing and other case studies, this text sets out structures and guidelines that assist students and researchers from a wide range of disciplines to develop their case study research in a consistent and rigorous manner.

Case Studies in Performance Management Sep 23 2019 Praise for Case Studies in Performance Management "With this book, Tony Adkins has made an important contribution to the body of knowledge of managerial accounting." --From the Foreword by Gary Cokins, lead strategist, Business Performance Management Solutions group with SAS Institute and internationally recognized expert in advanced cost management and performance improvement systems "If you want to achieve direction, traction, and speed in business, Case Studies in Performance Management: A Guide from the Experts is a must-read . . . jam-packed with golden nuggets you can put to work immediately." --Jason Jennings, bestselling author of Think Big, Act Small, Less Is More and It's Not the Big That Eat the Small . . . It's the Fast That Eat the Slow "Tony has the insight found only from actual implementations of ABC/PM. Using this as lens, he has brought the collective experience of experts into focus." --Mohan Nair, author of Essentials of Balanced Scorecard and Activity-Based Information Systems "Tony Adkins has lived the life of a true ABC/PM road warrior. His collection of case studies reaches beyond the theory to capture the harsh reality of what it takes to successfully implement performance management. A must-read for anyone wise enough to learn from those who have gone before." --Chris M. Pieper, CEO, FormRouter, Inc. (former founder and CEO of ABC Technologies) "Everyone who reads this book will gain a solid appreciation of the substance and value of performance management in varied industry settings and applications." --Dr. Peter B. B. Turney, President and Chief Executive Officer of Cost Technology, Inc. and author of Common Cents If you're looking for a way to dramatically improve your company's performance and get back its competitive edge, Case Studies in Performance Management: A Guide from the Experts will show you how other businesses, driven to remain competitive by changes in their industries, learned to work smarter using ABC/PM in today's tough business environment. Noteworthy commentary from experts in the field including Ashok Vadgama and Alan Stratton helps you understand ABC/PM and how to execute its sound strategies in your own business.

Project Management Case Studies Jun 13 2021 The revised edition of the single-best source of project management case studies Compiled by Harold Kerzner, the leading authority on project management, Project Management Case Studies, Third Edition presents the most comprehensive collection of project management case studies available today. Featuring more than 100 case studies, this essential book illustrates both successful implementation of project management by actual companies as well as the pitfalls to avoid in a variety of real-world situations. This new edition: Contains case studies illustrating successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a new "super case" on the Iridium

Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Third Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the latest edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. Other powerful tools by Harold Kerzner, Ph.D.: Project Management: A Systems Approach to Planning, Scheduling, and Controlling, Tenth Edition (978-0-470-27870-3) Project Management Workbook and PMP®/CAPM® Exam Study Guide, Tenth Edition (978-0-470-27872-7)

Rethinking the Case Study in International Business and Management Research Aug 27 2022 This important and original book places the case study in international business research in its historical context, critically evaluates current case study practices in the field and proposes a more pluralistic future for case research within international business and international management research. While the case study is the most popular qualitative research strategy in the field, only a narrow selection of possible approaches is currently used. IB and IM researchers typically rely on a case study approach that could be characterized as 'qualitative positivism'. The editors and contributors look beyond this disciplinary convention and encourage greater pluralism in IB and IM case research. Their key argument is that increased awareness of prevailing disciplinary conventions - and their limitations - increases the potential for methodological innovation and versatility in case research. The contributions provide critical, novel and innovative perspectives on the case study in IB and IM research. The book offers inspiration to case authors and an authoritative methodological reference for those publishing and reviewing case research. It will also be highly regarded by postgraduate and doctoral students in IB and IM as well as both qualitative and quantitative researchers in the field.

The Case Study Companion Mar 22 2022 The Case Study method of teaching and learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases some of the resources available, providing links and reviews of additional material that can support future case teaching and writing practice, including publication. The Case Study Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments.

Product Management Case Study Approach Dec 27 2019 A practical step by step guide to ideating and building a successful Application in this hyper-competitive digital world. The book is structured as per the Product Management Lifecycle and covers the below using a Case Study based approach - 1. Detailed explanation of the Product Management Lifecycle stages 2. Tools and Methodologies Product Managers and Technology Entrepreneurs use at each stage 3. Expected Outcomes and Deliverables from each stage 4. Practical Case-based illustrations

to facilitate your understanding of the concepts If you are a budding entrepreneur, a start-up or an organization looking forward to launching a new app, you should follow the approach as described in the book for an all-encompassing and comprehensive app launch! If you are planning to make a career in Digital Product Management, then the book will help you in learning what would otherwise take years of experience! Existing Product Management Professionals launching new Apps or new features in existing Apps can benefit from the process, tools and methodologies described in the book! Technology Consultants looking to make an enticing proposal for their clients or looking for a great execution plan can simply create templates out of the book!

Case Studies in Strategic Management Jun 01 2020 Most business schools use case studies in their courses. However, these are typically based on past cases and assigned to students to solve. This book describes a new approach for teaching with case studies, which was developed and applied successfully at TUM School of Management. In this approach, student teams write and solve their own case study on a topic concerning current and future businesses. A case can thus be on their own startup or a strategic decision of existing companies. During the course, the students receive intensive coaching while selecting and developing the case topic by the course advisors as well as feedback by industry experts and executives for whom the case is actually a burning question. The authors present 17 cases covering strategic questions for startups and technology companies such as Deutsche Post, BMW, Ryanair, Lufthansa, Stadtwerke München, Fielmann, adidas, Siemens, Caribou Biosciences, eon, Airbus, Unicredit and UBS.

The Multiple Case Study Design Aug 15 2021 "Most organizations today operate in volatile economic and social environments and qualitative research plays an essential role in investigating leadership and management problems. This unique volume offers novice and experienced researchers a brief, student-centric research methods text specifically devoted to the multiple case study design. The multiple case study design is a valuable qualitative research tool in studying the links between the personal, social, behavioral, psychological, organizational, cultural, and environmental factors that guide organizational and leadership development. Case study research is essential for the in-depth study of participants' perspectives in the phenomenon within its natural context. Rigorously designed management and leadership case studies in the extant literature have a central focus on individual managers' and leaders' stories and their perceptions of the broader forces operating within and outside their organizations. This is a comprehensive methodology book exploring the multiple case study design with step-by-step and easily accessible guidelines on the topic, making it especially valuable to researchers, academics, and students in the areas of business, management, and leadership"--

Challenges in City Management Sep 28 2022 City management in developing countries is a quickly growing area in current public administration literature. However, little research material can be found regarding the management of cities. Demonstrating the issues in this field, *Challenges in City Management: A Case Study Approach* brings the sometimes dry theories and concepts of urban planning and management to life. The author uses case studies to demonstrate "who," "what," "why," and "how," dramatically increasing readers' ability to comprehend and apply the theories. Incorporating urban management and organizational management theories with actual practice, the author presents case studies based on observations made during her extensive experience. She offers multiple examples of common contemporary city topics ranging from personnel, policy-making, housing, homelessness, transportation, and budgeting. Each study describes and analyzes a scenario, identifying the economic and political factors as well as the often conflicting players and interest groups. The book provides

enhanced understanding of the complex environment city administrators work in, helping readers develop improved decision-making and problem-solving skills through the study of real issues city administrators have experienced. The case study methodology used supplies information that is immediately applicable to real-world situations, making it a resource that city administrators can use to improve their public administration and governance skills.

Rethinking the Case Study in International Business and Management Research May 24 2022 'This book provides a thought-provoking and refreshing perspective on case study research. Building on a pluralistic approach it takes us away from the conventional wisdom and adds to our understanding of the various ways in which case research methodologies can contribute to our insights. It is a "must read" for qualitative researchers, and provides useful insights to all international business researchers.' - Yves Doz, INSEAD, France

Case Study Research for Business Jul 26 2022 The only case study research textbook written exclusively for students of Business and related disciplines. Using a step-by-step approach, Case Study Research for Business takes you right through the case study research process from research design and data collection using qualitative and quantitative methods, to research analysis, writing up and presenting your work. Key features: - Takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research - Coverage of contemporary topics such as research ethics and access - Packed with practical examples from all areas of business - Pedagogical features include vignettes, exercises and 'cases' which directly relate to business research Case Study Research for Business will prove a valuable resource for undergraduate, postgraduate and research students of business and related disciplines.

Flood Risk Management Apr 11 2021 Our changing climate and more extreme weather events have dramatically increased the number and severity of floods across the world. Demonstrating the diversity of global flood risk management (FRM), this volume covers a range of topics including planning and policy, risk governance and communication, forecasting and warning, and economics. Through short case studies, the range of international examples from North America, Europe, Asia and Africa provide analysis of FRM efforts, processes and issues from human, governance and policy implementation perspectives. Written by an international set of authors, this collection of chapters and case studies will allow the reader to see how floods and flood risk management is experienced in different regions of the world. The way in which institutions manage flood risk is discussed, introducing the notions of realities and social constructions when it comes to risk management. The book will be of great interest to students and professionals of flood, coastal, river and natural hazard management, as well as risk analysis and insurance, demonstrating multiple academic frameworks of analysis and their utility and drawbacks when applied to real-life FRM contexts.

Business Innovation Aug 23 2019 This book provides an understanding of innovation models and why they are important in the business context, and considers sources of innovation and how to apply business frameworks using real-world examples of innovation-led businesses. After providing a solid background to the key concepts related to innovation models, the book looks at why innovation takes place and where the sources of innovation lie, from corporate research to crowd-sourced and government-funded initiatives. Innovation models across manufacturing, services and government are explored, as well as measuring innovation, and the impact of design thinking and lean enterprise principles on innovation and sustainability-driven imperatives. Offering a truly comprehensive and global approach, Business Innovation should be core or recommended reading for advanced undergraduate, postgraduate, MBA and Executive Education students studying

Innovation Management, Strategic Management and Entrepreneurship.

A Case Study Approach to Classroom Management Jun 20 2019 This text uses an interactive case study approach to guide students in understanding and implementing an effective classroom management program and is focused on turning sound theories into practice. The approach used is called the IOSIE method (Identifying the problem, deciding on the Objectives, developing a potential Solution, and Implementing it, and finally Evaluating the results). This is essentially a case study approach to classroom management for behavioral analysis. The steps involved in using this model are detailed in the text so that students will understand the conceptual foundations of classroom management in addition to knowing how to react to a range of cases and problems.

Sport Management in the Middle East Sep 16 2021 The Middle East is one of the fastest growing and significant markets in world sport, as well as a powerful source of investment in sport. Bids for the Olympics in 2020 and the soccer World Cup in 2022, as well as remarkable investments in Formula One motor racing, horse racing and English Premier League soccer clubs, demonstrate the strength of interest, the depth of resource and the technical expertise maintained by sport business interests in the region. Sport Management in the Middle East is the first book to offer a serious and in-depth analysis of the business and management of sport in the region. Written by a team of world leading researchers in Middle Eastern sport, and illustrated in full colour throughout, the book examines the importance of sport in the Middle East and introduces its particular management processes, structures and cultures. As well as providing an overview of the region's sporting strategy and key stakeholders, the book also offers a number of detailed case-studies of sport in individual Middle Eastern countries. A unique guide to sport management in a region of fundamental importance in world sport, this book is essential reading for any serious student or scholar of sport management, sport business, Middle East studies, or sport and society.

How to do your Case Study Nov 06 2020 Case Study is one of the most widely applied methods of research and instruction in use today. Cases are used to frame research, aid teaching and help learning the world over. Yet, despite being so widely used, there remains a great deal of uncertainty about what constitutes case study research and how case studies should be designed and carried out. In this lucid, accessible and often witty new text, Gary Thomas introduces students and researchers to the basics of case study research. Using a wide range of real-life examples, this book sets out for those new to the method how best to design and carry out case studies in the social sciences and humanities. How to do your case study: a guide for students and researchers deals with the core issues and methods that anyone new to case study will need to understand: - What is a case study? - When and why should case study methods be used? - How are case studies designed? - What methods can be used? - How do we analyse and make sense of our data? - How do we write up and write about our case? How to do your Case Study will be essential reading for any student or researcher in the Social Sciences, Health Sciences, in Business Studies, in Education and the Humanities.

Case Study Methodology in Higher Education Jul 22 2019 In higher education, case studies can be utilized to have students put themselves into problems faced by a protagonist and, by doing so, address academic or career-related issues. Working through these issues provides students with an opportunity to gain applied perspective and experiences. Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives. Case Study Methodology in Higher Education is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case

studies and utilizing them in university settings to prepare students for real-life career-related scenarios. This publication features a wide range of topics such as educational leadership, case writing, and teacher education. It is essential for educators, career professionals, higher education faculty, researchers, and students.

Case Theory in Business and Management May 12 2021 'This meticulous book submits research and the research process to deep scrutiny. It debunks the unhelpful dichotomy between quantitative and qualitative research and highlights the great value of multi-method and interactive research, approaches that have greatly deepened our thinking.' – Professor Adrian Payne, University of New South Wales, Australia / Professor Pennie Frow, University of Sydney Setting out to dispel the argument that case study research lacks the science, theory and therefore validity of other forms of research, Evert Gummesson combines many decades of experience as both a renowned scholar and a reflective practitioner to effectively bridge the divide between case theory and how it is applied in practice. Bringing the fundamental strengths of cases to the fore, Gummesson introduces the 'Case Theory' concept as an expanded version of case study research which includes both methodology and the types of results that emerge by: Guiding the reader in the theoretical and philosophical underpinning Demonstrating how to translate theory to pertinent research practice that address the real and consequential issues in business and management today. This book will appeal to students, academics and researchers who are interested in the science and philosophy behind case study research as well as the methodology and a thought-provoking read for anyone who wants to be challenged about their belief of case study theory.

Health Services Management Jan 08 2021 Instructor Resources: Instructor's Manual Today's healthcare managers face increasingly complex challenges and often must make decisions quickly. When a difficult situation arises, managers can no longer simply "look it up" online or in the management literature. Properly "looking it up" involves knowing where and how to look, appropriately framing a research question, weighing valid evidence, and understanding what is required to make proposed solutions work. *Health Services Management: A Case Study Approach* offers a diverse collection of case studies to help readers learn and apply key concepts of management, with an emphasis on the use of evidence in management practice. The case study authors, many of whom are practitioners or academics who work closely with practitioners, present realistic management challenges across a variety of settings. They examine potential responses to those challenges by health services managers and other stakeholders, and they provide a platform for meaningful discussion of opportunities and constraints for management decision makers attempting to implement change. This edition includes 60 case studies--32 of which are brand new--arranged thematically into six sections: The Role of the Manager, Control, Organizational Design, Professional Integration, Adaptation, and Accountability. The new cases include the following: - Better Metrics for Financial Management - What Makes a Patient-Centered Medical Home? - Doing the Right Thing When the Financials Do Not Support Palliative Care - Hearing the Patient Voice: Working with Patient and Family Advisers to Improve the Patient Experience - Managed Care Cautionary Tale: A Case Study in Risk Adjustment and Patient Dumping Learning by example is one of the oldest forms of learning, and the case study approach offers a time-tested way for students and healthcare professionals to develop practical skills that are not easily acquired through lectures. *Health Services Management* has been used in classrooms since 1978, and this eleventh edition offers a fresh take on a classic text.

Healthcare Quality Management Sep 04 2020 *Healthcare Quality Management: A Case Study Approach* is the first comprehensive case-based text combining essential quality management knowledge with real-world scenarios. With in-depth healthcare quality management case studies,

tools, activities, and discussion questions, the text helps build the competencies needed to succeed in quality management. Written in an easy-to-read style, Part One of the textbook introduces students to the fundamentals of quality management, including history, culture, and different quality management philosophies, such as Lean and Six Sigma. Part One additionally explains the A3 problem-solving template used to follow the Plan-Do-Study-Act (PDSA) or Define, Measure, Analyze, Improve, and Control (DMAIC) cycles, that guides your completion of the problem-solving exercises found in Part Two. The bulk of the textbook includes realistic and engaging case studies featuring common quality management problems encountered in a variety of healthcare settings. The case studies feature engaging scenarios, descriptions, opinions, charts, and data, covering such contemporary topics as provider burnout, artificial intelligence, the opioid overdose epidemic, among many more. Serving as a powerful replacement to more theory-based quality management textbooks, Healthcare Quality Management provides context to challenging situations encountered by any healthcare manager, including the health administrator, nurse, physician, social worker, or allied health professional. **KEY FEATURES:** 25 Realistic Case Studies–Explore challenging Process Improvement, Patient Experience, Patient Safety, and Performance Improvement quality management scenarios set in various healthcare settings Diverse Author Team–Combines the expertise and knowledge of a health management educator, a Chief Nursing Officer at a large regional hospital, and a health system-based Certified Lean Expert Podcasts–Listen to quality management experts share stories and secrets on how to succeed, work in teams, and apply tools to solve problems Quality Management Tools–Grow your quality management skill set with 25 separate quality management tools and approaches tied to the real-world case studies Competency-Based Education Support–Match case studies to professional competencies, such as analytical skills, community collaboration, and interpersonal relations, using case-to-competency crosswalks for health administration, nursing, medicine, and the interprofessional team Comprehensive Instructor’s Packet–Includes PPTs, extensive Excel data files, an Instructor’s Manual with completed A3 problem-solving solutions for each Case Application Exercise, and more! Student ancillaries–Includes data files and A3 template

Business Process Management Cases Mar 10 2021 This book is the first to present a rich selection of over 30 real-world cases of how leading organizations conduct Business Process Management (BPM). The cases stem from a diverse set of industry sectors and countries on different continents, reporting on best practices and lessons learned. The book showcases how BPM can contribute to both exploitation and exploration in a digital world. All cases are presented using a uniform structure in order to provide valuable insights and essential guidance for students and practitioners.

International Human Resource Management Jul 14 2021 In the face of globalization, multinational companies have become the norm, rather than the exception. HR professionals now need to manage across borders, cultures and time zones, meaning that a complete understanding of the theory and practice of International Human Resource Management (HRM) is essential. International Human Resource Management is a concise introduction for all students studying International HRM at the Masters level. It covers everything from the cultural and institutional contexts, international employment law and the role of International Framework Agreements to recruitment and selection, training and development, performance management, reward and benefits, job design and other functional areas of International HRM. With numerous industry examples and global case studies from companies such as Telefonica, Unilever and Volkswagen, International Human Resource Management goes beyond the theory to fully explore how International HRM works in practice. It is an indispensable textbook to

prepare students for successful careers in human resources. Online supporting resources include additional case studies, lecture slides for every chapter, self-test exercises for students, discussion questions and further reading.

Flood Risk Management Feb 27 2020 Our changing climate and more extreme weather events have dramatically increased the number and severity of floods across the world. Demonstrating the diversity of global flood risk management (FRM), this volume covers a range of topics including planning and policy, risk governance and communication, forecasting and warning, and economics. Through short case studies, the range of international examples from North America, Europe, Asia and Africa provide analysis of FRM efforts, processes and issues from human, governance and policy implementation perspectives. Written by an international set of authors, this collection of chapters and case studies will allow the reader to see how floods and flood risk management is experienced in different regions of the world. The way in which institutions manage flood risk is discussed, introducing the notions of realities and social constructions when it comes to risk management. The book will be of great interest to students and professionals of flood, coastal, river and natural hazard management, as well as risk analysis and insurance, demonstrating multiple academic frameworks of analysis and their utility and drawbacks when applied to real-life FRM contexts. s of flood, coastal, river and natural hazard management, as well as risk analysis and insurance, demonstrating multiple academic frameworks of analysis and their utility and drawbacks when applied to real-life FRM contexts.

The Economics of Workers' Management Oct 17 2021 The object of this study, originally published in 1972, consists in developing, against the background of Yugoslav theory and practice, a general theory of the behaviour of economic productive units (the enterprises), managed by those who work therein (the workers or producers) whose reward for work in their share in the group's net income. This title will be of interest to students of employee ownership and economic democracy.

Conducting Case Study Research for Business and Management Students Oct 29 2022 In Case Study Research, Bill Lee and Mark Saunders describe the properties of case study designs in organizational research, exploring the uses, advantages and limitations of case research. They also demonstrate the flexibility that case designs offer, and challenges the myths surrounding this approach. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support students by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series and tell you more about the first three books.