

The Snowden Files The Inside Story Of The Worlds Most Wanted Man

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alibaba Jun 23 2022 The first in-depth look at the multibillion-dollar company Alibaba.com—known to many as "China's eBay"—and the inspirational story behind the man who created it. A bestseller in China and now translated into English and updated with recent events, Alibaba by Liu Shiying and Martha Avery tells the remarkable story behind the Internet phenomenon Alibaba.com and its founder Jack Ma, a man Barron's named one of the World's Top 30 CEOs in 2008. Ma's rise to prominence presents a riveting story: Despite growing up in China during the Cultural Revolution—in a period of total state control of the economy—he developed the keen entrepreneurial instincts that propelled him to billionaire status and enabled him to build a company outside the usual government channels. These instincts and habits incorporated martial arts training and allowed him to recognize, early on, that the Internet could leverage his company to rapid growth and also transform the way business is done around the world. Alibaba.com, where businesses can buy and sell everything from air beds to zippers, started with a modest initial investment of \$60,000 and has grown exponentially since its founding in 1999 to become the world's biggest business-to-business Web site. In 2007 it became the second largest IPO in history (after Google), and Fast Company has named it one of the world's most innovative companies. As a result, smart investors and technology insiders will be keeping a close eye on Alibaba for years to come. Whether you're seeking to understand China's meteoric rise, or just searching for the next Google, Yahoo!, or Amazon, Alibaba is crucial reading.

How to Save a Life Jul 24 2022 THE NEW YORK TIMES

BESTSELLER The first inside story of one of TV's most popular and beloved dramas, Grey's Anatomy. More than fifteen years after its premiere, Grey's Anatomy remains one of the most beloved dramas on television and ABC's most important property. It typically wins its time slot and has ranked in the Top 20 most-watched shows in primetime for most of its seventeen-season run. It currently averages more than eight million viewers each week. Beyond that, it's been a cultural touchstone. It introduced the unique voice and vision of Shonda Rhimes; it made Ellen Pompeo, Sandra Oh and T.R. Knight household names; and injected words and phrases into the cultural lexicon, such as "McDreamy," "seriously," and "you're my person." And the behind-the-scenes drama has always been just as juicy as what was happening in front of the camera, from the controversial departure of Isaiah Washington to Katherine Heigl's fall from grace and Patrick Dempsey's shocking death episode. The show continued to hemorrhage key players, but the beloved hospital series never skipped a beat. Lynette Rice's *How to Save A Life* takes a totally unauthorized deep dive into the show's humble start, while offering exclusive intel on the behind-the-scenes culture, the most heartbreaking departures and the more polarizing plotlines. This exhaustively enthusiastic book is one that no Grey's Anatomy fan should be without.

Inside Story Feb 25 2020 'In the beginning there was Syd Field. Then came McKee and Vogler. Now there is Dara Marks. Marks has long ranked among the top screenwriting theorists, now her teachings are available to everyone.' *Creative Screenwriting* 'Offers fresh insights into screenwriting structure, enabling writers to hone their craft and elevate their art.' Prof Richard Walter, UCLA Screenwriting Chairman 'This is a book you can read with each script you write, as both guide and inspiration.' Lisa Loomer, Screenwriter, *Girl Interrupted* and *The Waiting Room* 'Destined to become a classic.' *Scriptwriter* magazine

Inside Story offers the most important advancement in screenwriting theory to come along in years. This innovative method for structuring a screenplay is designed to keep writers focused on the heart and soul of their story so that plot, character and theme create a unified whole. Marks' method offers an easy to follow template for story construction, helping the writer to identify what the story is actually about: the thematic intention. It then uses the internal character development of the protagonist as a vehicle to drive the thematic intention and the line of action within the story.

CNN, the Inside Story Mar 20 2022 The inside story of Turner's battles with the Big Three networks, from his near-bankruptcy to CNN's nearly 50,000,000 home television viewers.

Death Feb 07 2021 Death is a taboo in most societies in the world. But what if we have got this completely wrong? What if death was not the catastrophe it is made out to be but an essential aspect of life, rife with spiritual possibilities for transcendence? For the first time, someone is saying just that. In this unique treatise-like exposition, Sadhguru dwells extensively upon his inner experience as he expounds on the more profound aspects of death that are rarely spoken about. From a practical standpoint, he elaborates on what preparations one can make for one's death, how best we can assist someone who is dying and how we can continue to support their journey even after death. Whether a believer or not, a devotee or an agnostic, an accomplished seeker or a simpleton, this is truly a book for all those who shall die!

[Codebreakers](#) Sep 21 2019 The story of Bletchley Park, the successful intelligence operation that cracked Germany's Enigma Code. Photos.

[Eyewitness: The rise and fall of Dorling Kindersley](#) Jul 12 2021 This title tells the story of Dorling Kindersley's rise and fall. It offers a nostalgic reminder of a time when creativity could flourish unburdened by the shackles of corporate bureaucracy.

Lala Pettibone: Standing Room Only Apr 28 2020 Lala's done it: her failed-screenplay-turned-successful-novel is about to be made into a movie. In Paris! With a Hollywood bad boy as the lead! But the City of Lights can only offer so much respite from the petrifying decisions that await Lala back in the City of Angels. It's an ocean away from her boyfriend, David, with whom she is becoming alarmingly close (as in, tying-the-knot-close). For every leading lady who got her start later in life, Lala Pettibone screams a hilarious "Yes!" to joie de vivre at any age.

Inside Story Oct 27 2022 An autobiographical novel that's a tender, witty exploration of the hardest questions: how to live, how to grieve, and how to die—from "the Mick Jagger of literature ... Amis is the most dazzling prose stylist in post-war British fiction" (The Daily Telegraph). "[A] charismatic compound of fact and fiction ... Martin Amis has retained the power to surprise." —Parul Sehgal, The New York Times This novel had its birth in the death of Martin Amis's closest friend, the incomparable Christopher Hitchens, and it is within that profound and sprawling friendship that *Inside Story* unfurls. From their early days as young magazine staffers in London, reviewing romantic entanglements and the latest literary gossip (not to mention ideas, books, and where to lunch), Hitch was Amis's wingman and adviser, especially in the matter of the alluringly amoral Phoebe Phelps—an obsession Amis must somehow put behind him if he is ever to find love, marriage, a plausible run at happiness. Other figures competing as Amis's main influencers are his literary fathers—Kingsley, of course; his hero Saul Bellow; the weirdly self-finessing poet Philip Larkin—and his significant literary mothers, including Iris Murdoch and Elizabeth Jane Howard. Moving among these greats to set his own path, he winds up surveying the horrors of the twentieth century, and the still-unfolding impact of the 9/11 attacks on the twenty-first—and considers what all of this has taught him about how to live and how to be a writer. The result is a love letter to life—and to the

people in his life—that achieves a new level of confidentiality with his readers, giving us the previously unseen portrait of his extraordinary world.

Glossy Aug 21 2019 'Dame Anna Wintour might be one of the best-known and most successful journalists on the planet. But it wasn't always like that. When she started out on Vogue she was often so miserable she had to phone her husband for help. This is just one of countless fascinating titbits in this zippy story of dizzying fortune, out-of-this-world fashion, ingenuity, passion, sex and power. And, this being fashion, some intense bitchiness too. Started as a gossip magazine for snobbish New Yorkers in 1892, Vogue is now one of the most recognisable brands in the world. Spanning London, New York and Paris, this is a high-speed, fun read full of fascinating though not always likeable people.' Daily Mail Glossy is a story of more than a magazine. It is a story of passion and power, dizzying fortune and out-of-this-world fashion, of ingenuity and opportunism, frivolity and malice. This is the definitive story of Vogue. Vogue magazine started, like so many great things do, in the spare room of someone's house. But unlike other such makeshift projects that flare up then fizzle away, Vogue burnt itself onto our cultural consciousness. Today, 128 years later, Vogue spans 22 countries, has an international print readership upwards of 12 million and nets over 67 million monthly online users. Uncontested market leader for a century, it is one of the most recognisable brands in the world and a multi-million dollar money-making machine. It is not just a fashion magazine, it is the establishment. But what - and more importantly who - made Vogue such an enduring success? Glossy will answer this question and more by tracing the previously untold history of the magazine, from its inception as a New York gossip rag, to the sleek, corporate behemoth we know now. This will be a biography of Vogue in every sense of the word, taking the reader through three centuries, two world wars, plunging failures and blinding successes, as it charts the story of the

magazine and those who ran it.

Pregnancy Sep 02 2020

Livewired Apr 21 2022 A revolutionary new understanding of the human brain and its changeable nature. The brain is a dynamic, electric, living forest. It is not rigidly fixed but instead constantly modifies its patterns - adjusting to remember, adapting to new conditions, building expertise. Your neural networks are not hardwired but livewired, reconfiguring their circuitry every moment of your life. Covering decades of research - from synaesthesia to dreaming to the creation of new senses - and groundbreaking discoveries from Eagleman's own laboratory, *Livewired* surfs the leading edge of science to explore the most advanced technology ever discovered.

Sotheby'S: the Inside Story Dec 17 2021

Intuition: The Inside Story Nov 23 2019 Science could never have proceeded without the creativity of intuition--yet intuition is poorly understood and poorly studied. In *Intuition: The Inside Story*, scholars explore the nature of intuition and its practical place in the social and behavioral sciences and the arts. These contributors present the latest theoretical developments and research and provide every day examples of intuition from the lab and field. They discuss the nature and experience of intuition from the perspectives of anthropology, philosophy, physics, engineering, psychology, medicine and midwifery. Contributors include: Marcie Boucouvalas, Guy Burneko, Brenda J. Dunne, Jeremy Hayward, Charles Laughlin, Evelyn Monsay, Anne Pineault, Luci Roncalli and Joe Sheridan.

Apple Jan 26 2020 Apple Computer was once a shining example of the American success story. Having launched the personal computer revolution in 1977 with the first all-purpose desktop PC, Apple became the darling of the national business press and Wall Street. Yet by 1995, the company's change-the-world idealism had all but disappeared in a bitter internal struggle between warring camps. Raging internal mistakes, petty infighting, and gross

mismanagement became Apple's hallmark, and today the company clings to a mere 3.7 percent share of the market it helped to create. Apple is the spellbinding account of what really went on behind closed doors, revealing the forces that dismantled this once great icon of American business.

The Facebook Effect Oct 15 2021 An insider's history of the online social network traces the collaborations and conflicts among its founders, the personalities that shaped its development, and the ways in which the site has become an integral part of contemporary culture.

Second Shift: The Inside Story of the Keep GM Movement

Mar 08 2021 The dynamic, collaborative management model that saved a U.S. manufacturing city When car-making giant General Motors decided to close its plant in Lansing, Michigan, in 1996, one person—the city's newly elected mayor—stood up and said “no.” Initially, it was the cry of a man in the wilderness. Not once in its century-long history had GM reversed a decision to close a plant. But Mayor David Hollister quietly went to work building the Lansing Works! Keep GM! movement and succeeded in defying all the odds. Lansing remains GM's Oldsmobile headquarters. Hollister's collaborative problem-solving approach—the Second Shift model—succeeded in bringing together state and regional politicians, economic developers, private sector firms, labor unions, educators, and residents of the region. Powerful, persuasive, and well-organized, this coalition implemented a strategic, six-dimensional framework to achieve the seemingly impossible:

- Identifying: Name the challenge and its impact
- Partnering: Develop meaningful relationships
- Building: Construct your strategy as you go
- Solving: Engage in constant problem solving
- Celebrating: Mark successful milestones
- Persevering: Adapt and endure

The Lansing Works! Keep GM! movement was a victory of people over bureaucracy, of a can-do attitude over cynicism—a story rarely told in today's complex, technological, and often dehumanizing world of large

business and out-of-control government. And the best part was that, in the end, both sides came away winners. It's proof positive that when the public and private sectors work together as equal partners, amazing things can happen. One of the great business sagas of modern times, Second Shift provides a proven, practical design for problem solving that anyone can apply in any business, large or small.

Soap! the Inside Story of the Sitcom That Broke All the Rules

Apr 09 2021 This is the story of two sisters, Jessica Tate and Mary Campbell, and the world that their two families made. From its tumultuous beginnings in 1977 to its end by firing squad, onscreen and off, Soap was as passionate and controversial as the times in which it was made. During its four-year run, it tackled the subjects of sex, death, depression, infidelity, family, and the absurdities of the human condition, all with a wit and gentleness never before seen on American screens. Throughout that time, a vocal minority hounded the sitcom and its parent network, ABC, over its perceived irreverence toward the mores of a declining generation, even as the real world was convulsed by terrorism, energy crises and fallout from the Vietnam conflict and Watergate. Though continued pressures from these groups would bring about an early end to the series, its cast and crew would go on to change the face of American entertainment, earning Soap an enduring place in American culture. Go behind the scenes of the making of this classic show, from the producers' battles with network censors over an earlier series to the creation of enduring story lines, such as the death of Peter Campbell and Corinne and Tim's devil baby. Based on interviews with nearly thirty members of the cast and crew, including creator Susan Harris, Katherine Helmond (Jessica) and directors Jay Sandrich and J. D. Lobue, and awash with extensive examination of every episode. Discover the answer to the question of what really led to the series' premature demise.

Gang War Dec 25 2019

Doctor Who Feb 19 2022 Doctor Who viewers might believe they've seen every photograph, read every interview, know every fact about the latest incarnation of BBC TV's science fantasy series, but this book will set out to show them just how much they've missed. With pre-production drawings and paintings, countless behind-the-scenes candid shots, comments and opinions from everyone involved, The Inside Story sets out to be exactly that. The insider's scoop on the how, why, who and where of all things Doctor Who.

Unleashing Demons May 22 2022 THE INSPIRATION BEHIND CHANNEL 4 DRAMA STARRING BENEDICT CUMBERBATCH - BREXIT: THE UNCIVIL WAR MAIL ON SUNDAY BOOK OF THE YEAR OBSERVER BOOK OF THE WEEK 'A compelling book' Evening Standard 'Essential' Sunday Times 'His soldier's dispatch is easy to read and vividly illustrates a sense of rising panic and embattlement. If you want to know what it was like to be there at the time, in the eye of a frenzied storm, then [Unleashing Demons] should be bought...' Andrew Marr, Sunday Times 'Vivid and immediate...It paints a brutally honest portrait of the British political class' Mail on Sunday 'A must-read account of history as it happened' Matt D'Ancona 'Jauntily written...naughty fun' Quentin Letts 'Unleashing Demons...has the vividness and pace of a political thriller. Extraordinarily candid...' Financial Times 'A fascinating book' Robert Elms, BBC 'The book that will set Westminster ablaze' Mail on Sunday 'Gripping reading' New Statesman 'Utterly fascinating...indispensable to appreciating this extraordinary phase in our history.' John Simpson 'The compelling insider's account' Nick Robinson 'This is one of the most vivid, frank and exciting inside accounts to have been written for years.' Anthony Seldon 'A gripping fly-on-the-wall account.' Robert Peston As David Cameron's director of Politics and communications, Craig Oliver was in the room at every key moment during the EU referendum - the biggest political event in the UK since World War 2. Craig Oliver worked with all the

players, including David Cameron, George Osbourne, Barack Obama, Angela Merkel, Jeremy Corbyn, Boris Johnson, Michael Gove, Theresa May and Peter Mandelson. Unleashing Demons is based on his extensive notes, detailing everything from the decision to call a referendum, to the subsequent civil war in the Conservative Party and the aftermath of the shocking result. This is raw history at its very best, packed with enthralling detail and colourful anecdotes from behind the closed doors of the campaign that changed British history.

Failures of State: The Inside Story of Britain's Battle with Coronavirus Jul 20 2019 *THE SUNDAY TIMES BESTSELLER* A GUARDIAN AND SUNDAY TIMES BOOK OF THE YEAR 'An astonishing book' James O'Brien 'A gripping, devastating read' Sunday Times

Facebook Sep 26 2022 One of the Best Technology Books of 2020—Financial Times “Levy’s all-access Facebook reflects the reputational swan dive of its subject. . . . The result is evenhanded and devastating.”—San Francisco Chronicle “[Levy’s] evenhanded conclusions are still damning.”—Reason “[He] doesn’t shy from asking the tough questions.”—The Washington Post “Reminds you the HBO show Silicon Valley did not have to reach far for its satire.”—NPR.org The definitive history, packed with untold stories, of one of America’s most controversial and powerful companies: Facebook As a college sophomore, Mark Zuckerberg created a simple website to serve as a campus social network. Today, Facebook is nearly unrecognizable from its first, modest iteration. In light of recent controversies surrounding election-influencing “fake news” accounts, the handling of its users’ personal data, and growing discontent with the actions of its founder and CEO—who has enormous power over what the world sees and says—never has a company been more central to the national conversation. Millions of words have been written about Facebook, but no one has told the complete story, documenting its ascendancy and missteps. There is no denying the power and

omnipresence of Facebook in American daily life, or the imperative of this book to document the unchecked power and shocking techniques of the company, from growing at all costs to outmaneuvering its biggest rivals to acquire WhatsApp and Instagram, to developing a platform so addictive even some of its own are now beginning to realize its dangers. Based on hundreds of interviews from inside and outside Facebook, Levy's sweeping narrative of incredible entrepreneurial success and failure digs deep into the whole story of the company that has changed the world and reaped the consequences.

The Inside Story of an Outsider Aug 13 2021

Spills and Spin May 30 2020 In April 2010, the world watched in alarm as BP's Macondo well suffered a fatal explosion and a catastrophic leak. Over the next three months, amid tense scenes of corporate and political finger-pointing, millions of barrels of crude oil dispersed across the Gulf of Mexico in what became one of the worst oil spills in history. But there is more to BP's story than this. Tom Bergin, an oil broker turned Reuters reporter, watched the 'two-pipeline company' of the early 1980s grow into a dynamic oil giant and PR machine by the turn of the twenty-first century. His unique access to key figures before, during and after the spill - including former CEO Tony Hayward - has enabled him to piece together this compelling account of a corporation in crisis, and to examine how crucial decisions made during BP's remarkable turnaround paved the way for its darkest hour.

Air Time May 10 2021

Lala Pettibone's Act Two Oct 03 2020 Lala Pettibone, a forty-something widow whose outrageous antics befit women half her age, has been imagining her sexy boss, Gerard, is as smitten with her as she is with him. Enter Gerard's fabulous girlfriend from Paris. After spending the rest of the day drinking wine straight from the bottle, Lala attends the monthly meeting of her Greenwich Village co-op, where the residents are informed that a toxic wasteland has appeared in the building's basement and

everyone needs to pony up forty grand by the end of the week. Ever the one to make limoncello out of lemons, Lala reluctantly decides to sublet her apartment and visit her Auntie Geraldine in Los Angeles. Good things come her way in sunny LA, including Dr. David, a handsome veterinarian, and inspiration to transform her previously rejected, uproarious, screenplay into a novel. Lala Pettibone's Act Two is a wonderfully hilarious, second coming-of-age novel. Bridget Jones has absolutely nothing on Lala in the Late-Bloomer-With-Maybe-Lots-of-Potential Department.

The Judgement Mar 28 2020 Revelatory narration of the nineteen dark months of emergency in India.

The Inside Story of Medicines Sep 14 2021

Inside Story of Nepal Nov 16 2021

Christian Bale Dec 05 2020 The darkest Batman is unmasked. During the London press junket for *The Dark Knight* in the summer of 2008, Christian Bale was infamously accused of assaulting his mother and sister at the five-star Dorchester Hotel. Six months later, a recording of Bale's rant on the set of *Terminator Salvation* was leaked, and the star's anger began to define him. But beyond his notorious temper, Bale, an Academy Award-winning actor for his role in *The Fighter*, is known for his ability to physically transform himself for roles in *American Psycho*, *The Machinist*, and as one of Hollywood's most revered and bankable characters—Batman. In *Christian Bale: The Inside Story of the Darkest Batman*, Best Biography winner in the 2013 Indie Excellence Awards and finalist in the 2013 Indie Book Awards, a 2013 Indie Book Awards Finalist for Best Biography, Bale's former publicist and assistant Harrison Cheung—his real-life Alfred—shares an inside look into the little-known personal life of the intensely private and reclusive actor. In the first biography of the Batman star, Cheung, who lived and worked with Christian and his father for 10 years, shares firsthand accounts of the Bales' familial dysfunction, Christian's morbid fascinations and dark humor, and his extreme dedication to his

craft. Aware that Bale hated his traditional publicity duties, Cheung launched an extensive Internet marketing campaign for the actor, built the first official actor website for him, and cultivated the Baleheads, an online fan community that was used to garner editorial coverage and ultimately help Bale secure the role of the Caped Crusader. Written with veteran Hollywood and entertainment reporter Nicola Pittam, *Christian Bale: The Inside Story of the Darkest Batman* uncovers Bale's transformation from shy, English child actor to Internet sensation to Hollywood bad boy. *FOR DISTRIBUTION IN THE U.S. AND CANADA ONLY*

Ladies Who Punch Jan 06 2021 THE INSTANT NEW YORK TIMES AND WALL STREET JOURNAL BESTSELLER Like *Fire & Fury*, the gossipy real-life soap opera behind a serious show. When Barbara Walters launched *The View*, network executives told her that hosting it would tarnish her reputation. Instead, within ten years, she'd revolutionized morning TV and made household names of her co-hosts: Joy Behar, Star Jones, Meredith Vieira and Elisabeth Hasselbeck. But the daily chatfest didn't just comment on the news. It became the news. And the headlines barely scratched the surface. Based on unprecedented access, including stunning interviews with nearly every host, award-winning journalist Ramin Setoodeh takes you backstage where the stars really spoke their minds. Here's the full story of how Star, then Rosie, then Whoopi tried to take over the show, while Barbara struggled to maintain control of it all, a modern-day Lear with her media-savvy daughters. You'll read about how so many co-hosts had a tough time fitting in, suffered humiliations at the table, then pushed themselves away, feeling betrayed—one nearly quitting during a commercial. Meanwhile, the director was being driven insane, especially by Rosie. Setoodeh uncovers the truth about Star's weight loss and wedding madness. Rosie's feud with Trump. Whoopi's toxic relationship with Rosie. Barbara's difficulty stepping away. Plus, all the unseen hugs, snubs, tears—and one dead rodent. *Ladies Who Punch* shows why *The*

View can be mimicked and mocked, but it can never be matched. Hubris Aug 01 2020 The real story behind the investigation of Iraq, and the basis for the MSNBC documentary of the same name hosted by Rachel Maddow Filled with news-making revelations that made it a New York Times bestseller, Hubris takes us behind the scenes at the White House, CIA, Pentagon, State Department, and Congress to show how George W. Bush came to invade Iraq--and how his administration struggled with the devastating fallout. Hubris connects the dots between Bush's expletive-laden outbursts at Saddam Hussein, the bitter battles between the CIA and the White House, the fights within the intelligence community over Saddam's supposed weapons of mass destruction, the outing of an undercover CIA officer, and the Bush administration's misleading sales campaign for war. Written by veteran reporters Michael Isikoff and David Corn, this is an inside look at how a president took the nation to war using faulty and fraudulent intelligence. It's a dramatic page-turner and an intriguing account of conspiracy, backstabbing, bureaucratic ineptitude, journalistic malfeasance, and arrogance.

Internal Coaching Oct 23 2019 Internal Coaching: The Inside Story provides a window into the world of internal coaching: the challenges and rewards for the coaches themselves and the ways in which organisations can ensure that they can get best value for money from their investment in them. Internal coaching is booming. A recent survey showed that nearly four fifths of large organisations in the UK believe that internal coaching (that is coaching delivered by one employee to another in a different chain of command) will grow over the next three years. Yet there has been surprisingly little written about the unique nature of the internal coaching role. Drawing on the stories of hundreds of internal coaches, coach sponsors, lead coaches, supervisors of internal coaches and coach trainers, Internal Coaching: The Inside Story gives internal coaches a voice. It makes available to hard-pressed HR directors, talent managers, and learning and

development professionals the fruits of very practical research into what is working in organisations and how they might maximise the value for money they get from their investment in internal coaches.

The Golden Tap - The Inside Story of Hyper-Funded Indian Start-Ups

Jun 30 2020 Ever wondered why global investors are willing to write million dollar cheques to young and inexperienced entrepreneurs? Why companies are no longer judged on their ability to make profits? Why the valuation of a startup can dwarf that of its well-established counterpart? Is it a bubble? Or have the rules of the game changed? Can these hyper-funded; technology driven companies become global superpowers? Or is it an unsustainable phenomenon? The Golden Tap gives you the answers. In a remarkably honest, no holds barred account; Kashyap - himself a serial entrepreneur - demystifies the technology ecosystem that exists in India today. From the origins of Amazon and Google, to the remarkable growth of Flipkart and Ola, he meticulously plots and chronicles a connected global sequence of events. Set in this background he recounts his personal roller coaster of a life. A story filled with ambition, greed, vanity, fear and success that all young entrepreneurs can relate to. Is this the business model of the future? Or merely a game of poker played by master investors? The answers pour out of The Golden Tap.

Power Failure Nov 04 2020 "They're still trying to hide the weenie," thought Sherron Watkins as she read a newspaper clipping about Enron two weeks before Christmas, 2001. . . It quoted [CFO] Jeff McMahan addressing the company's creditors and cautioning them against a rash judgment. "Don't assume that there is a smoking gun." Sherron knew Enron well enough to know that the company was in extreme spin mode... Power Failure is the electrifying behind-the-scenes story of the collapse of Enron, the high-flying gas and energy company touted as the poster child of the New Economy that, in its hubris, had aspired

to be “The World’s Leading Company,” and had briefly been the seventh largest corporation in America. Written by prizewinning journalist Mimi Swartz, and substantially based on the never-before-published revelations of former Enron vice-president Sherron Watkins, as well as hundreds of other interviews, *Power Failure* shows the human face beyond the greed, arrogance, and raw ambition that fueled the company’s meteoric rise in the late 1990s. At the dawn of the new century, Ken Lay’s and Jeff Skilling’s faces graced the covers of business magazines, and Enron’s money oiled the political machinery behind George W. Bush’s election campaign. But as Wall Street analysts sang Enron’s praises, and its stock spiraled dizzyingly into the stratosphere, the company’s leaders were madly scrambling to manufacture illusory profits, hide its ballooning debt, and bully Wall Street into buying its fictional accounting and off-balance-sheet investment vehicles. The story of Enron’s fall is a morality tale writ large, performed on a stage with an unforgettable array of props and side plots, from parking lots overflowing with Boxsters and BMWs to hot-house office affairs and executive tantrums. Among the cast of characters Mimi Swartz and Sherron Watkins observe with shrewd Texas eyes and an insider’s perspective are: CEO Ken Lay, Enron’s “outside face,” who was more interested in playing diplomat and paving the road to a political career than in managing Enron’s high-testosterone, anything-goes culture; Jeff Skilling, the mastermind behind Enron’s mercenary trading culture, who transformed himself from a nerdy executive into the personification of millennial cool; Rebecca Mark, the savvy and seductive head of Enron’s international division, who was Skilling’s sole rival to take over the company; and Andy Fastow, whose childish pranks early in his career gave way to something far more destructive. Desperate to be a player in Enron’s deal-making, trader-oriented culture, Fastow transformed Enron’s finance department into a “profit center,” creating a honeycomb of financial entities to bolster

Enron's "profits," while diverting tens of millions of dollars into his own pockets An unprecedented chronicle of Enron's shocking collapse, Power Failure should take its place alongside the classics of previous decades - Barbarians at the Gate and Liar's Poker - as one of the cautionary tales of our times.

The Inside Stories of Modern Political Scandals Jun 18 2019

This book examines ten major political scandals involving the White House in the past 50 years, revealing how the investigative reporters behind the stories uncovered the hidden truths.

FTSE Jan 18 2022 'An inspiring success story.' Baroness Rona Fairhead, CBE A RINGSIDE SEAT ON SOME OF THE BIGGEST DEALS AND BIGGEST PERSONALITIES IN BUSINESS AND GLOBAL POLITICS. They are just four letters on an electronic ticker tape, but FTSE has become a byword for money, power, influence and - crucially, after numerous financial crises - trust. How this organisation, FTSE International, brought order to the financial system over several decades, is a story of how capitalism globalized and a data revolution transformed the investment industry. It is a story of how a team of innovators seized an opportunity to build a business that today leads its field and guides the fortunes of an astonishing \$16 trillion of funds. It is a story that Mark Makepeace, founding Chief Executive of FTSE International, knows better than anybody. FTSE is a ringside seat on some of the biggest deals and biggest personalities in business and global politics, chronicling how the FTSE 100 was born, behind-the-scenes rows with chief executives of some of the world's largest companies, political in-fighting, diplomatic incidents, and the ferocious dealmaking that followed over 35 years of market boom and bust. 'FTSE is a story which should inform and fascinate anyone interested in capital markets.' Sir Donald Brydon, CBE

Samsung Rising Jun 11 2021 An explosive exposé of Samsung that "reads like a dynastic thriller, rolling through three generations of family intrigue, embezzlement, bribery, corruption,

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prostitution, and other bad behavior” (The Wall Street Journal).
LONGLISTED FOR THE FINANCIAL TIMES AND MCKINSEY BUSINESS BOOK OF THE YEAR AWARD Based on years of reporting on Samsung for The Economist, The Wall Street Journal, and Time, from his base in South Korea, and his countless sources inside and outside the company, Geoffrey Cain offers a penetrating look behind the curtains of the biggest company nobody in America knows. Seen for decades in tech circles as a fast follower rather than an innovation leader, Samsung today has grown to become a market leader in the United States and around the globe. They have captured one quarter of the smartphone market and have been pushing the envelope on every front. Forty years ago, Samsung was a rickety Korean agricultural conglomerate that produced sugar, paper, and fertilizer, located in a backward country with a third-world economy. With the rise of the PC revolution, though, Chairman Lee Byung-chul began a bold experiment: to make Samsung a major supplier of computer chips. The multimillion-dollar plan was incredibly risky. But Lee, wowed by a young Steve Jobs, who sat down with the chairman to offer his advice, became obsessed with creating a tech empire. And in Samsung Rising, we follow Samsung behind the scenes as the company fights its way to the top of tech. It is one of Apple’s chief suppliers of technology critical to the iPhone, and its own Galaxy phone outsells the iPhone. Today, Samsung employs over 300,000 people (compared to Apple’s 80,000 and Google’s 48,000). The company’s revenues have grown more than forty times from that of 1987 and make up more than 20 percent of South Korea’s exports. Yet their disastrous recall of the Galaxy Note 7, with numerous reports of phones spontaneously bursting into flames, reveals the dangers of the company’s headlong attempt to overtake Apple at any cost. A sweeping insider account, Samsung Rising shows how a determined and fearless Asian competitor has become a force to be reckoned with.

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